

### FOR IMMEDIATE RELEASE

Media Contact: Claudia Dal Lago Ella Creations Email: Claudia@EllaCreations.com Cell: 917-453-7028

### Republic of Decor Opens Pop-Up Shop at Waterside Shops After Store Suffers Damage from Hurricane Ian Percentage of Sales from Pop-Up Shop Donated to the Collier Community Foundation's Collier Comes Together Hurricane Fund

(Naples, Florida) January 9, 2023 – Republic of Decor, a local award-winning store and design studio owned by interior designer David Fruscione, opened a temporary "Pop Up Shop" at Waterside Shops on January 2, 2023. The store, located at the Naples Design District, suffered severe flood damage from Hurricane Ian in late September and has been closed since then. The "Pop Up Shop" offers the same home furnishings, unique decor, great gifts, wallpaper and design services that were available at the original store.

"The past few months have been challenging but we are so excited to announce Republic of Decor has opened its doors again at Waterside Shops as a Pop-Up Shop through the end of March," said David Fruscione, an award-winning interior designer and owner of Republic of Decor. "Waterside Shops is Naples' premier shopping and dining destination where the finest names in luxury retail and fashionable lifestyle stores reside. We are so honored to be able to operate alongside such distinguished brands."

With a background in interior design and passion for unique, luxurious decor at a great value, David travels the country searching for beautiful curated items for his customers. The Pop-Up Shop has decorative accessories, tabletop items, accent furniture, pillows, candles, lamps, artwork, wallpaper and packaged gourmet treats. In addition, David will continue to provide interior decorating services for discerning, quality-conscious clients who seek assistance in design choices for their primary residences and vacation homes.

Ten percent of the sales at the Pop-Up Shop will be donated to the Collier Community Foundation's Collier Comes Together Hurricane Fund. Although Republic of Decor was severely impacted by the hurricane, David still wanted to support and give back to others that were affected. -more-

Republic of Decor Pop-Up Shop/Page 2

For more information about the new Pop-Up Shop, visit www.republicofdecor.com.

# About Republic of Decor and David Fruscione

Republic of Decor was founded in 2015 and is the brain child of David Fruscione, who has worked for nearly 20 years for some of the best brands in retail including Banana Republic, House White | Black Market, Soma and Chico's. His passion for retail inspired him to follow his dream and create a brand of his own. Republic of Decor was recently selected as a top 25 independent home furnishings store in the United States by *Home Accents Today*, a leading trade publication. David was also recognized as a top 25 interior designer in Southwest Florida by Gulf Coast Design + Décor magazine and most recently selected as a finalist for BEST Interior Designer by the National Interior Design Society.

## About the Collier Community Foundation

Collier Community Foundation<sup>™</sup> is a tax-exempt, public, charitable organization established in 1985 to increase and focus on local private philanthropy. Today, the Collier Community Foundation manages more than 850 funds, works with hundreds of nonprofits, and has granted over \$268 million to nonprofit organizations, community programs, and scholarships. Informed giving. Powerful results.<sup>™</sup> Learn more at <u>colliercf.org</u> or call 239-649-5000.

### About Waterside Shops

Set in the city of Naples, Florida, Waterside Shops is a collection of the finest luxury brand retailers from around the world and elegant dining options in a tranquil, outdoor environment. Anchored by Saks Fifth Avenue, the center is home to more than 60 stores including Gucci, Louis Vuitton, Tiffany & Co., Van Cleef & Arpels, St. John, MaxMara, Tesla and True Food Kitchen. A truly sublime experience, visitors can wander past cascading waterfalls, lush flowering plants, and dramatic architecture all under the canopy of towering royal palm trees. For more information, please visit www.Watersideshops.com.

###